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**"An average of **19** people die each day from the lack of available organs for **transplant.**"**

**AMASavesLives Update**

It has been over a month since the official launch of the AMASavesLives Project. During this time, many exciting things have been happening to push the project forward and encourage participation nationwide, and even world-wide. Our ultimate goal of increasing donor registry enrollment by university students, their family and their friends is clearly in the "sights" of those involved. Awareness and education are key, and everyone is doing a phenomenal job at getting the word out about the importance and long reaching effects of organ donation.

**Statistics to remember, as of March 9, 2010:**

- 106,225 people are waiting for a life-saving organ
- 19 people die each day because of the lack of available organs
- Every 11 minutes another name is added to the waiting list
- But only 28,462 transplants were performed in 2009

WE NEED TO CLOSE THIS GAP by registering more people to become donors!

If you have not already done so, visit [www.AMASavesLives.com](http://www.AMASavesLives.com) to find out more about this very important project or to simply see what more you can be doing to make a difference!

In just over one month the project has:

- Over 2,000 visits to the website including nearly 600 views of the how to register page!
- Almost 1,800 fans on the AMASavesLives Facebook Page... Let's try to make it 2,000 before the end of this week! It's easy to become a fan and suggest the site to friends.
- 87 user-submitted videos from AMA members, you can check them out on the AMASavesLives YouTube channel! We already have almost 6,200 views of our videos including 24 student submitted videos with more than 100 views each.

## Chapter Spotlight Update - FIU

Last time we told you about Florida International University's plans for a one-day event they called the *AMASavesLives - Life Saver Event*. The chapter held this event last week on March 4th and recently shared some photos of their event. You can check out more photos from their Life Saver Event on the [AMASavesLives Facebook page](#).

The group had speakers from Donate Life Florida, played educational games, and had laptops on-hand for people to register as an organ donor.

To share your ideas and plans for how your AMA Chapter is getting involved email us at [contact@amasaveslives.com](mailto:contact@amasaveslives.com) or post information on the [AMASavesLives Blog](#).

## NEW AMASavesLives Ambassadors!!!

Since our last newsletter, three more AMA chapters signed up as AMASavesLives Ambassador Chapters to help lead the charge for organ donation. In addition to our original nine Ambassador Chapters the following three chapters have signed up:

- Truman State University
- Alfred University (NY)
- Robert Morris University (PA)

How can your chapter become an AMASavesLives Ambassador Chapter? Easy, just click the link below and sign-up. We will keep you in the loop on what other chapters are doing. The primary responsibilities of being an AMA Saves Lives Ambassador Chapter are (a) first to enroll, (b) participate on the Chapter Leader's blog by providing ideas for how chapters can get involved and to discuss best practices, and (c) help spread the word.

Don't forget to indicate your participation in your Annual Report. [CLICK HERE](#) to sign up as an AMASavesLives Ambassador Chapter.

## Best Video Nominees!

Have you watched the two nominees for the Best Video Competition? The two videos come from Texas State University - San Marcos and UW-Whitewater! They will compete against nominees from the month of March for awards at the International Conference in April. It's not too late to enter any of the competitions that will be awarded at the Conference. Visit [www.AMASavesLives.com/competition.php](http://www.AMASavesLives.com/competition.php) to learn more.

*[Check out these Featured Videos today by clicking here!](#)*

**Myth:** If I'm a donor, my family will have to pay for the donation procedure.

**Fact:** Donation does not cause disfigurement to a patient's body. Organ donors can even have an open-casket funeral.

Learn about more organ donation facts at [AMASavesLives.com](http://AMASavesLives.com).

Click Here  
to

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Your Organ  
Donation Decision

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